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## Markets and Trends

### **Record 100.8 million box California grape crop projected; possible vintage quality**

BY RAND GREEN | JULY 23, 2012



"Everything is two weeks earlier than last year, and is probably a week earlier than what I would consider normal for us," said Sean Stockton, president of Sundale Sales Inc. in Tulare, CA, July 10. "Color on the red grapes is coming fast, and quality is outstanding. You are going to see excellent quality on the later varieties" such as Crimson, Scarlet Royal and Autumn King. "Everything looks absolutely primed and positioned in the field to have fantastic quality, so we are obviously very excited about the season and what we have in store."